

PURINA®

# P4P

FOR PROFESSIONALS™

@UNIVERSITY

UR Savory Selects Urinary St/Ox™



# BIG Perks for Veterinary Professionals

P4P@U is an online feeding program that offers professional pricing\* and home delivery of Purina® Pro Plan® Veterinary Diets products and select Purina® Pro Plan® wellness formulas to veterinary university professionals like you!



## Simple

- Free online registration at [www.PurinaForProfessionals.com](http://www.PurinaForProfessionals.com)
- Easy digital prescription approval process
- Automatic membership roll-over after graduation



## Affordable

- Professional pricing\* for over 65 therapeutic and wellness formulas
- Only \$2 shipping per item
- Occasional promotions on select formulas



## Convenient

- Home delivery in 3-4 business days or less
- Auto-ship options for effortless reordering
- Mobile-friendly website



## Rewarding

- Purina purchases support veterinary universities, communities and the environment
- Access free nutritional resources online with your P4P@U log-in credentials



\*Based on suggested clinic price.

To enroll in P4P@U, visit [www.purinaforprofessionals.com](http://www.purinaforprofessionals.com)



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## Frequently Asked Questions

### How do I enroll in P4P@U?

All eligible students, faculty, and staff can apply to join online at [www.PurinaForProfessionals.com](http://www.PurinaForProfessionals.com). We recommend to apply with your school email address to expedite the enrollment approval process.

### What products are available through P4P@U?

All Purina® Pro Plan® Veterinary Diet products, including treats and FortiFlora®, as well as select Purina® Pro Plan® wellness diets.

### Do I need a prescription?

Prescription approvals are only required for Purina® Pro Plan® Veterinary Diets formulas. Upload a prescription or use the email approval process at checkout.

### How do I view the prices for each diet?

All prices are listed on the website. Registration is free with no obligations, so you are welcome to sign up and browse! For best price comparisons, we recommend calculating “cost per day to feed” based on the feeding instructions.

### How many items can I order each month?

Each month you can purchase up to four food items and two boxes of FortiFlora® probiotic supplements.

### How do I set up auto ship?

Using the information provided on the product page, calculate how much food your pet needs per month. Select from multiple auto ship frequency options for each product in your cart. Change frequency, pause, or skip as needed.

### How will my order be delivered?

Orders are delivered to your home address by UPS Carbon Neutral Shipping in 3-4 business days or less.

### Does Purina guarantee the quality of the products I order?

Yes, our products are backed by a 100% satisfaction guarantee. If you are not completely satisfied with any part of your order, we will replace the product or refund your purchase price within 90 days of date on receipt.

### How do I access Purina’s nutrition and educational resources?

Visit [PurinaProPlanVets.com](http://PurinaProPlanVets.com) and log in using your P4P@U username and password. You’ll find Daily Nutrition Matters CE, the Purina Feeding Guide, information on externships and grants, and more!

### Who do I contact if I have questions about my order or account?

Please contact one of our customer service representatives at [customerservice@purinaforprofessionals.com](mailto:customerservice@purinaforprofessionals.com) or 1-888-777-1762 weekdays, 8am to 4:30pm CT.

### Who should I call with questions about a diet?

Please call the Purina Veterinary Resource Center at 1-800-222-VETS (8387) weekdays, 8am to 4:30pm (CT), ask your Purina representative, or consult the Purina® Pro Plan® Veterinary Diets Product Guide.

**Enroll today at  
[www.PurinaForProfessionals.com](http://www.PurinaForProfessionals.com)**