



## SUGGESTED VETERINARY PRICE LIST (IN-CLINIC)

Prices Effective December 22, 2025

### DEVELOPMENT

| Life Stage | Description  | Type    | Units | Unit Size | Product Code | Suggested Clinic Price* | Suggested Retail Price** |
|------------|--|---------|-------|-----------|--------------|-------------------------|--------------------------|
| Puppy      | Pro Plan® Puppy Chicken & Rice Formula                             | Dry     | 1     | 6 LB      | 11362        | \$13.86                 | \$19.98                  |
| Puppy      | Pro Plan® Puppy Chicken & Rice Formula                             | Dry     | 1     | 34 LB     | 13270        | \$63.09                 | \$74.98                  |
| Puppy      | Pro Plan® Puppy Small Breed Chicken & Rice Formula                 | Dry     | 1     | 6 LB      | 11368        | \$13.86                 | \$19.98                  |
| Puppy      | Pro Plan® Puppy Large Breed Chicken & Rice Formula                 | Dry     | 1     | 34 LB     | 13263        | \$63.09                 | \$74.98                  |
| Puppy      | Pro Plan® Puppy Chicken & Rice Entrée Classic                      | Wet Std | 12    | 13 OZ     | 02773        | \$23.03                 | \$34.44                  |
| Puppy      | Pro Plan® Development Puppy Sensitive Skin & Stomach Salmon & Rice | Dry     | 1     | 24 LB     | 18765        | \$63.09                 | \$74.98                  |

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|------------|---|---------|-------|-----------|--------------|-------------------------|--------------------------|
| Puppy      | Pro Plan® Complete Essentials Puppy Shredded Blend Chicken & Rice Formula   | Dry     | 1     | 6 LB      | 14290        | \$13.86                 | \$19.98                  |
| Puppy      | Pro Plan® Complete Essentials Puppy Shredded Blend Chicken & Rice Formula   | Dry     | 1     | 34 LB     | 14289        | \$63.09                 | \$74.98                  |
| Adult      | Pro Plan® Complete Essentials Adult Shredded Blend Chicken & Rice Formula   | Dry     | 1     | 5 LB      | 10164        | \$13.14                 | \$16.58                  |
| Adult      | Pro Plan® Complete Essentials Adult Shredded Blend Chicken & Rice Formula   | Dry     | 1     | 15 LB     | 10167        | \$27.41                 | \$41.38                  |
| Adult      | Pro Plan® Complete Essentials Adult Shredded Blend Beef & Rice Formula      | Dry     | 1     | 35 LB     | 13059        | \$61.61                 | \$74.48                  |
| Adult      | Pro Plan® Complete Essentials Adult Shredded Blend Chicken & Rice Formula   | Dry     | 1     | 47 LB     | 17766        | \$80.90                 | \$96.48                  |
| Adult      | Pro Plan® Complete Essentials Adult Chicken & Rice Entrée Classic           | Wet Std | 12    | 13 OZ     | 02776        | \$23.03                 | \$34.44                  |
| Adult      | Pro Plan® Complete Essentials Adult Shredded Blend Beef & Rice Formula      | Dry     | 1     | 35 LB     | 13051        | \$61.61                 | \$74.48                  |
| Adult      | Pro Plan® Complete Essentials Adult Shredded Blend Salmon & Rice Formula    | Dry     | 1     | 33 LB     | 16054        | \$61.61                 | \$74.48                  |
| Adult      | Pro Plan® Complete Essentials Adult Shredded Blend Large Breed Formula      | Dry     | 1     | 34 LB     | 14034        | \$65.17                 | \$77.48                  |
| Adult      | Pro Plan® Complete Essentials Adult Grain Free Turkey & Sweet Potato Entrée | Wet Std | 12    | 13 OZ     | 15340        | \$23.03                 | \$34.44                  |
| Adult      | Pro Plan® Complete Essentials Adult Beef & Rice Entrée                      | Wet Std | 12    | 13 OZ     | 02775        | \$23.03                 | \$34.44                  |
| Adult      | Pro Plan® Complete Essentials Adult Classic 12 Ct. Variety Pack             | Wet Std | 12    | 13 OZ     | 17868        | \$23.03                 | \$34.44                  |
| Adult      | Pro Plan® Complete Essentials Adult Classic Grain Free 12 Ct. Variety Pack  | Wet Std | 12    | 13 OZ     | 17869        | \$23.03                 | \$34.44                  |

### SPECIALIZED

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|------------|--|---------|-------|-----------|--------------|-------------------------|--------------------------|
| Adult      | Pro Plan® Adult Small Breed Formula                                  | Dry     | 1     | 6 LB      | 13190        | \$17.55                 | \$20.68                  |
| Adult      | Pro Plan® Adult Small Breed Formula                                  | Dry     | 1     | 18 LB     | 13192        | \$36.62                 | \$54.48                  |
| Adult      | Pro Plan® Adult Large Breed Formula                                  | Dry     | 1     | 34 LB     | 13253        | \$65.17                 | \$77.48                  |
| Adult      | Pro Plan® Adult Large Breed Formula                                  | Dry     | 1     | 47 LB     | 18052        | \$85.56                 | \$97.98                  |
| Adult      | Pro Plan® Adult Weight Management Chicken & Rice Formula             | Dry     | 1     | 18 LB     | 13186        | \$36.62                 | \$54.48                  |
| Adult      | Pro Plan® Adult Weight Management Chicken & Rice Formula             | Dry     | 1     | 34 LB     | 13187        | \$65.17                 | \$77.48                  |
| Adult      | Pro Plan® Adult Large Breed Weight Management Chicken & Rice Formula | Dry     | 1     | 34 LB     | 13250        | \$65.17                 | \$77.48                  |
| Adult      | Pro Plan® Adult Sensitive Skin & Stomach Salmon & Rice Formula       | Dry     | 1     | 4 LB      | 10075        | \$17.55                 | \$20.68                  |
| Adult      | Pro Plan® Adult Sensitive Skin & Stomach Salmon & Rice Formula       | Dry     | 1     | 30 LB     | 17552        | \$65.17                 | \$77.48                  |
| Adult      | Pro Plan® Adult Sensitive Skin & Stomach Salmon & Rice Formula       | Dry     | 1     | 40 LB     | 10077        | \$82.95                 | \$94.98                  |
| Adult      | Pro Plan® Adult Sensitive Skin & Stomach Salmon & Rice Entrée        | Wet Std | 12    | 13 OZ     | 19616        | \$28.05                 | \$41.52                  |
| Adult      | Pro Plan® Adult Small Breed Sensitive Skin & Stomach Formula         | Dry     | 1     | 4 LB      | 10080        | \$17.55                 | \$20.68                  |
| Adult      | Pro Plan® Adult Small Breed Sensitive Skin & Stomach Formula         | Dry     | 1     | 16 LB     | 17703        | \$36.62                 | \$54.48                  |
| Adult      | Pro Plan® Adult Sensitive Skin & Stomach Lamb & Oat Meal Formula     | Dry     | 1     | 16 LB     | 17566        | \$36.62                 | \$54.48                  |
| Adult      | Pro Plan® Adult Sensitive Skin & Stomach Lamb & Oat Meal Formula     | Dry     | 1     | 24 LB     | 17567        | \$65.17                 | \$77.48                  |

### SENIOR

| Life Stage | Description  | Type      | Units | Unit Size | Product Code | Suggested Clinic Price* | Suggested Retail Price** |
|------------|--|-----------|-------|-----------|--------------|-------------------------|--------------------------|
| Senior     | Pro Plan® Bright Mind® Adult 7+ Chicken & Rice Formula   | Dry       | 1     | 16 LB     | 17085        | \$42.83                 | \$59.68                  |
| Senior     | Pro Plan® Bright Mind® Adult 7+ Chicken & Rice Formula   | Dry       | 1     | 30 LB     | 17086        | \$69.42                 | \$86.98                  |
| Senior     | Pro Plan® Bright Mind® Adult 7+ Beef & Brown Rice Entrée | Wet Short | 8     | 10 OZ     | 17424        | \$24.03                 | \$31.76                  |

### SPORT

| Life Stage | Description                                   | Type | Units | Unit Size | Product Code | Suggested Clinic Price* | Suggested Retail Price** |
|------------|---|------|-------|-----------|--------------|-------------------------|--------------------------|
| Adult      | Pro Plan® Sport Performance 30/20 Formula     | Dry  | 1     | 18 LB     | 15094        | \$35.61                 | \$52.98                  |
| Adult      | Pro Plan® Sport Performance 30/20 Formula     | Dry  | 1     | 37.5 LB   | 52029        | \$63.09                 | \$74.98                  |
| Adult      | Pro Plan® Sport Performance 30/20 Formula     | Dry  | 1     | 48 LB     | 18444        | \$82.59                 | \$91.98                  |
| Adult      | Pro Plan® Sport Performance 30/20 Formula     | Dry  | 1     | 50 LB     | 17271        | \$83.02                 | \$93.98                  |
| Adult      | Pro Plan® Active 27/17 Chicken & Rice Formula | Dry  | 1     | 37.5 LB   | 18679        | \$64.49                 | \$74.98                  |

Purina Veterinary Resource Center 1-800-222-VETS (8387) Monday - Thursday 8:00 am - 6:00 pm CT; Friday 8:00 am - 4:30 pm CT.

\*Actual Clinic Price is at the sole discretion of the distributor. \*\*Actual Retail Price is at the sole discretion of the veterinarian.

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### DEVELOPMENT

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|------------|---|-----------|-------|-----------|--------------|-------------------------|--------------------------|
| Kitten     | Pro Plan® Complete Essentials Kitten Chicken & Rice | Dry       | 1     | 3.5 LB    | 10580        | \$12.65                 | \$16.88                  |
| Kitten     | Pro Plan® Complete Essentials Kitten Chicken & Rice | Dry       | 1     | 7 LB      | 10582        | \$22.69                 | \$27.08                  |
| Kitten     | Pro Plan® Kitten Chicken & Liver Entrée             | Wet Short | 24    | 3 OZ      | 02763        | \$34.69                 | \$47.04                  |
| Kitten     | Pro Plan® Kitten Favorites Variety Pack             | Wet Short | 24    | 3 OZ      | 17665        | \$34.69                 | \$47.04                  |

### ESSENTIALS

| Life Stage | Description  | Type      | Units | Unit Size | Product Code | Suggested Clinic Price* | Suggested Retail Price** |
|------------|--|-----------|-------|-----------|--------------|-------------------------|--------------------------|
| Adult      | Pro Plan® Complete Essentials Chicken & Rice Formula                               | Dry       | 1     | 7 LB      | 13155        | \$20.94                 | \$27.08                  |
| Adult      | Pro Plan® Complete Essentials Chicken & Rice Formula                               | Dry       | 1     | 16 LB     | 13154        | \$39.43                 | \$53.48                  |
| Adult      | Pro Plan® Complete Essentials Adult Salmon & Rice Formula                          | Dry       | 1     | 7 LB      | 13121        | \$20.94                 | \$27.08                  |
| Adult      | Pro Plan® Complete Essentials Adult Salmon & Rice Formula                          | Dry       | 1     | 16 LB     | 13120        | \$39.43                 | \$53.48                  |
| Adult      | Pro Plan® Complete Essentials Adult Chicken & Rice Entrée in Gravy                 | Wet Short | 24    | 3 OZ      | 02753        | \$31.71                 | \$42.72                  |
| Adult      | Pro Plan® Complete Essentials Adult Salmon & Rice Entrée in Sauce                  | Wet Short | 24    | 3 OZ      | 02754        | \$31.71                 | \$42.72                  |
| Adult      | Pro Plan® Complete Essentials Adult Tuna Entrée in Sauce                           | Wet Short | 24    | 3 OZ      | 11199        | \$31.71                 | \$42.72                  |
| Adult      | Pro Plan® Complete Essentials Adult Chicken, Tuna & Wild Rice Entrée in Sauce      | Wet Short | 24    | 3 OZ      | 17024        | \$31.71                 | \$42.72                  |
| Adult      | Pro Plan® Complete Essentials Chunky Chicken Entrée                                | Wet Short | 24    | 3 OZ      | 11185        | \$31.71                 | \$42.72                  |
| Adult      | Pro Plan® Complete Essentials Seafood Stew Entrée in Sauce                         | Wet Short | 24    | 3 OZ      | 14395        | \$31.71                 | \$42.72                  |
| Adult      | Pro Plan® Complete Essentials Adult Turkey & Vegetable Entrée in Gravy             | Wet Short | 24    | 3 OZ      | 14400        | \$31.71                 | \$42.72                  |
| Adult      | Pro Plan® Complete Essentials Adult White Meat Chicken & Vegetable Entrée in Gravy | Wet Short | 24    | 3 OZ      | 14018        | \$31.71                 | \$42.72                  |

### SPECIALIZED

| Life Stage | Description   | Type      | Units | Unit Size | Product Code | Suggested Clinic Price* | Suggested Retail Price** |
|------------|---|-----------|-------|-----------|--------------|-------------------------|--------------------------|
| Adult      | Pro Plan® Adult Indoor + Hairball Turkey & Rice Formula           | Dry       | 1     | 16 LB     | 13161        | \$42.75                 | \$56.48                  |
| Adult      | Pro Plan® Adult Indoor + Hairball Salmon & Rice Formula           | Dry       | 1     | 7 LB      | 13142        | \$23.53                 | \$28.08                  |
| Adult      | Pro Plan® Weight Management Chicken & Rice Formula                | Dry       | 1     | 16 LB     | 13131        | \$42.75                 | \$56.48                  |
| Adult      | Pro Plan® Sensitive Skin & Stomach Lamb & Rice Formula            | Dry       | 1     | 7 LB      | 13108        | \$23.53                 | \$28.08                  |
| Adult      | Pro Plan® LiveClear® Adult Chicken & Rice Formula                 | Dry       | 1     | 7 LB      | 18604        | \$29.12                 | \$39.58                  |
| Adult      | Pro Plan® LiveClear® Adult Chicken & Rice Formula                 | Dry       | 1     | 16 LB     | 18603        | \$55.49                 | \$74.98                  |
| Adult      | Pro Plan® LiveClear® Sensitive Skin & Stomach Turkey Formula      | Dry       | 1     | 5.5 LB    | 18722        | \$29.12                 | \$39.58                  |
| Adult      | Pro Plan® Sensitive Skin & Stomach Duck Entrée Grain Free Classic | Wet Short | 24    | 3 OZ      | 17897        | \$34.69                 | \$47.04                  |

### SENIOR

| Life Stage | Description   | Type      | Units | Unit Size | Product Code | Suggested Clinic Price* | Suggested Retail Price** |
|------------|---|-----------|-------|-----------|--------------|-------------------------|--------------------------|
| Adult 11+  | Pro Plan® Adult 11+ Salmon & Tuna Entrée                    | Wet Short | 24    | 3 OZ      | 13885        | \$34.69                 | \$47.04                  |
| Adult 7+   | Pro Plan® Prime Plus® Adult 7+ Salmon & Tuna Entrée Classic | Wet Short | 24    | 3 OZ      | 17002        | \$34.69                 | \$47.04                  |

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