



“ I leverage supplements in clinical practice as another tool in my toolbox to help address a variety of health needs and to productively manage patients with these conditions. ”

Dr. Martha Cline
DVM, DACVIM (Nutrition)



EXPERTLY FORMULATED
FOR PETS.
**PROFESSIONAL PRICING
FOR YOU.**

Enjoy home delivery and professional pricing with Pro Plan for Professionals.

Scan to learn more or visit PurinaforProfessionals.com.



ALWAYS ADVANCING
NUTRITION & SUPPLEMENTS



Scan to learn more or visit
PurinaProPlanVets.com.

Purina trademarks are owned by Société des Produits Nestlé S.A. Printed in USA. VET8062B-0825



SUPPLEMENTS
FORMULATED BY EXPERTS

A COMPREHENSIVE LINE OF SUPPLEMENTS ROOTED IN SCIENCE:

Over **100 YEARS** of experience researching outcome-based ingredients to advance pet health.

Backed by **400+ scientists** from the worldwide team, including pet nutritionists, veterinarians, and behaviorists.

Pro Plan Veterinary Supplements is the #1 trusted supplements brand by surveyed veterinarians.™ This robust line was formulated by experts to support your patients' specific needs. They're made to be easy for clients to use, with a taste their pets will enjoy.



Calming Care

A probiotic supplement to help pets cope with stressful situations.

- Proprietary use of probiotic strain BL999 to help pets maintain calm behavior
- Helps pets cope with external stressors like changes in routine and location
- In a blinded crossover design study, **90%** of dogs showed an improvement in displaying anxious behaviors

Joint Care

A daily chew formulated to support mobility and normal daily activity.

- Promotes performance of activities such as walking, climbing and general movements
- Contains glucosamine, collagen, chondroitin sulfate and hyaluronic acid to provide important building blocks to help maintain healthy cartilage and joints
- Contains omega-3 fatty acids from cod liver oil to support a normal inflammatory response in joints from natural aging

Skin Care

Helps maintain a protective skin barrier to support dogs with sensitive skin including those with seasonal allergies.

- Collagen, EPA + DHA, vitamin E, and zinc support skin health and dogs with sensitive skin
- Contains omega-6 (linoleic acid) and omega-3 (EPA + DHA) fatty acids that help maintain the skin's natural protective barrier to support dogs with sensitive skin including those with seasonal allergies
- Contains vitamin E, as an antioxidant, and zinc to promote a strong immune system

Multi Care

Formulated with multi-active blends to proactively support digestive and immune health.

- Gut blend with a prebiotic fiber and probiotic to support digestive and microbiome health
- Immune blend with a probiotic and vitamin E to support a strong immune system
- Derm blend with omega-3 fatty acids, vitamin E, zinc, and biotin supports skin health for dogs with sensitive skin

Hydra Care

Nutrient-enriched water that supports healthy kidneys and promotes hydration in cats.

- Added nutritional osmolytes support hydration
- Shown to decrease urine specific gravity and osmolality
- In a Purina study, cats drinking Hydra Care consumed on average **50% more** liquid each day²

²Compared to cats consuming only water in addition to dry feeding. Cats must consume at least 2 oz per 5 lbs. of body weight daily for benefit.

FortiFlora

Probiotic supplement to support digestive and immune health.

- Probiotic supplement for the management of pets with diarrhea
- Contains a probiotic proven to promote normal intestinal microflora
- Proprietary microencapsulation process for enhanced stability
- Backed by **20 years** of scientific excellence

FortiFlora PRO

SYNBIOTIC ACTION

Contains a powerful combination of probiotics & prebiotic fiber to manage pets with diarrhea.

- Synbiotic action of probiotics and prebiotic fiber for the management of pets with diarrhea and to support a healthy intestinal microbiome
- Contains prebiotic fiber (psyllium) to stimulate the growth of specific bacteria, including *Lactobacillus* and *Bifidobacterium* species

FortiFlora

DIGESTIVE HEALTH KIT

A 2-stage system to support dogs with diarrhea.

- FortiFlora response for short-term use to help firm loose stools
- FortiFlora or FortiFlora PRO for daily use to provide ongoing digestive health support