



Achieve monthly earnings for your clinic with Vet Direct



# Write the Prescription. We'll Do the Rest.

Recommending the right nutrition shouldn't create more work for you. **Purina® Pro Plan® Vet Direct makes home delivery for clients hassle-free**, with an easy-to-use website, free shipping, customer incentives, and more.



- 💰 Effortless earnings\*
- 🚫 No service fees
- 🚚 *Direct Script* for convenient script writing and administration
- 📈 Exclusive client promotions and loyalty program

\*With Purina as the direct seller, participating Vet Direct clinics receive earnings on the sale of products calculated to equal their margin, without ever taking title to or possession of the products.

Learn more and enroll today at [ProPlanVetDirect.com](http://ProPlanVetDirect.com)



# Direct Script Makes Script Administration Simple

Direct Script emails your clients their script for purchase on Pro Plan Vet Direct!

- **No waiting** for script approval
- **No searching** outside websites
- **Linked** to your recommended products
- **Easily track** enrollment and client activity

## How it Works



**START A CLIENT RECOMMENDATION**  
Find a current Vet Direct client, or add a new one with their name and e-mail address.



**SEARCH PRODUCT**  
Search for the diet or supplement you recommend.



**CREATE SCRIPT**  
Once you've prescribed a product, the script is approved and entered into the system, so there's no waiting for your clients and no extra steps for you!

Scan this QR code to watch a short video about Direct Script and the benefits it offers your clinic and your clients. →



## Increase Client Compliance

- **Free shipping** on all orders and promotions available for clients
- **Convenient autoship** available to encourage compliance
- **Easily approve pending scripts** all at once or individually to encourage return visits
- **Direct Rewards Loyalty Program** rewards participating clients with points for every purchase\*
- **Communicate directly** with clients from clinic dashboard



# 8 in 10

clients would recommend using Pro Plan Vet Direct for home delivery

## Sign up at [ProPlanVetDirect.com](https://www.proplanvetdirect.com) today.

For questions, please contact Purina® Pro Plan® Vet Direct Customer Service at 1-800-738-5335.

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\*For more information visit <https://www.proplanvetdirect.com/rewards/direct-rewards>

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CLINIC ID

ONE-TIME REGISTRATION CODE