PURINA®
PRO PLAN®
VETERINARY SUPPLEMENTS

DIARRHEA?

HAVE YOUR **RESPONSE** READY.

Introducing FortiFlora® PRO Diarrhea Response Kits, a 2-step approach to easily managing pets with occasional diarrhea.



Also available for cats!



STEP 1:

Give pets **FortiFlora Response** stick packs for 1–3 days to help firm loose stools. FortiFlora Response tastes great and can be easily sprinkled into bowl.



STEP 2:

Switch to daily use of the included **FortiFlora PRO** sachets to help support healthy intestinal balance.

To help maintain digestive health, recommend continued use of FortiFlora PRO after the kit is complete.

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INTRODUCING
FORTIFLORA® RESPONSE

It's the FortiFlora you know and trust. Now with kaolin and pectin. This first step in each kit includes key ingredients to support pets with occasional diarrhea:



- *Enterococcus lactis* SF68®
- Kaolin, a clay that helps absorb excess water
- Pectin, a fiber that helps firm loose stools

The Right RESPONSE for Every Patient.

FortiFlora PRO Diarrhea Response Kits are available in 3 sizes for dogs, with the appropriate size of FortiFlora Response stick packs.

STICK PACK SIZE	BODY WEIGHT	PER 8 HOURS
Small Dog/Feline	0–20 lb	1
	21–40 lb	2
Medium Dog	41–60 lb	2
Large Dog	61–80 lb	2
	81–100 lb	2.5

A Single Probiotic Strain with Singular Results



Why one strain? Putting multiple species of microorganisms in a product does not mean it's more effective than a product with just one species. While strains may be guaranteed effective individually, they may not be synergistic. In fact, some strains may be antagonistic or negate each other's effect.

Enterococcus lactis SF68®, the probiotic strain in FortiFlora PRO, is backed by **20 years of scientific excellence, including 25+ unique studies.**

No more struggling with messy paste!
Can be easily sprinkled into patient's bowl.

To learn more, visit **ProPlanVet.com/FortiFlora**

*Online survey among all qualified U.S. veterinarians who indicated brand as one of 1-3 brands recommended, Q4 2025

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