

Simple Feeding Guide

Your veterinarian has recommended a formula to nutritionally manage and support your cat through his or her health condition. Below, you'll find everything you need for feeding instructions and more.

PET'S NAME

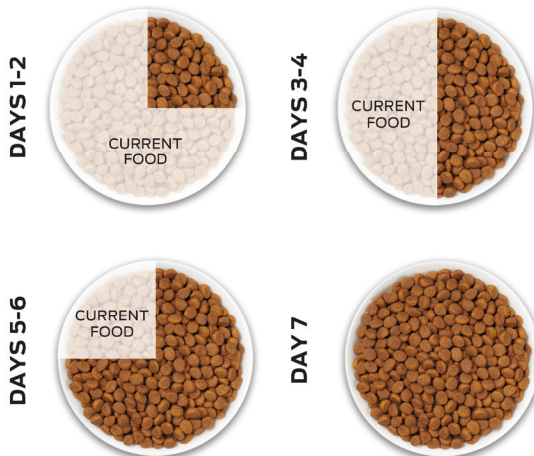
FORMULA PRESCRIBED

AMOUNT PER MEAL

MEALS PER DAY

TRANSITIONING TO A NEW DIET

When pets suddenly switch from one diet to another, it can cause stomach upset and other issues. That's why it's important to slowly introduce your pet to this new diet over the course of 7 days.



Contact your veterinarian if you have questions or concerns.

ProPlanVeterinaryDiets.com

PURINA
PRO PLAN
VetDirect
NUTRITION @ DELIVERED



Home Delivery!

Free Shipping on All Orders!

ProPlanVetDirect.com



CLINIC ID

Purina trademarks are owned by Société des Produits Nestlé S.A.
Any other marks are property of their respective owners.
Printed in USA. VET1601J-0225



PURINA®

PRO PLAN®
VETERINARY DIETS

FELINE
Therapeutic
Products

PURINA® Your Pet, Our Passion.®

Purina® Pro Plan® Veterinary Diets
Formulated to meet the specific needs of your cat

CN CRITICAL NUTRITION®

Highly digestible to promote optimal nutrient absorption. Provides essential amino acids for tissue repair.



HA HYDROLYZED®

Contains hydrolyzed protein, which is protein that has been broken down into small components to be less likely to cause an adverse food reaction in certain cats. Highly digestible, made with high-quality ingredients and also supports urinary health.



DH DENTAL HEALTH®

Developed with a unique, crunchy kibble texture and proven to significantly reduce tartar and plaque buildup. A high-quality nutrient blend that's great for everyday feeding.



NF KIDNEY FUNCTION® EARLY CARE

Made with a moderate amount of high-quality protein and restricted phosphorus to help nutritionally manage cats with early stage kidney conditions.



DM DIETETIC MANAGEMENT®

DM SAVORY SELECTS® DIETETIC MANAGEMENT

High protein and low carbohydrate to help support the unique nutritional needs of diabetic cats. Made with high-quality ingredients, these diets also support urinary health.



NF KIDNEY FUNCTION® ADVANCED CARE

Made with a reduced amount of high-quality protein and restricted phosphorus to nutritionally manage cats with kidney conditions.



EN GASTROENTERIC®

EN SAVORY SELECTS® GASTROENTERIC

Energy dense (dry and loaf) and made to support the unique nutritional needs of cats with GI conditions. Made with high-quality ingredients, these diets also support urinary health.



OM OVERWEIGHT MANAGEMENT®

OM SAVORY SELECTS® OVERWEIGHT MANAGEMENT®

Specially formulated to help cats lose weight while maintaining muscle and support a healthy urinary system.



EN GASTROENTERIC® NATURALS

WITH ADDED VITAMINS, MINERALS & NUTRIENTS

Energy dense and made to support the unique nutritional needs of cats with GI conditions. Made with high-quality ingredients and formulated without corn, wheat, or artificial colors and flavors.



UR URINARY® St/Ox®

UR SAVORY SELECTS® URINARY® St/Ox®

Made with high-quality ingredients and formulated to help reduce the risk of urinary stone formation.



Supplements

Calming Care

Contains a strain of beneficial bacteria shown to help cats maintain calm behavior. Helps promote positive behaviors such as playing and seeking out social contact.

*Relevation Veterinary Tracker, 2023



FortiFlora®

Contains a safe and effective strain of beneficial bacteria proven to promote normal intestinal microflora. FortiFlora® is the #1 veterinarian recommended probiotic brand to support digestive health.*

*Relevation Veterinary Tracker, 2023



FortiFlora® PRO
SYNBIOTIC ACTION

Synbiotic action of probiotics and prebiotic fiber for the management of cats with occasional diarrhea and to support a healthy intestinal microbiome when supplemented daily.



Hydra Care®

Nutrient-enriched water that promotes hydration in cats. Helps cats consume on average 50% more liquid each day.*

*Compared to cats consuming only water in addition to dry feeding. Cats must consume at least 2 oz per 5 lbs of body weight daily for benefit.



Multi Care
IMMUNE + GUT

Support your cat's immune and gut health with two multi-active blends in an easy-to-use sachet.



Great-tasting treat options



Urinary Health Treats

Dental Bites