



The logo features a gold house-like shape at the top. Below it is the Purina logo (a red and white checkerboard square) with the word "PURINA" in a black box. Underneath is "PRO PLAN" in a gold serif font, followed by "VETERINARY" in a white sans-serif font with a stylized 'X' on the 'Y'. At the bottom is "RESOURCE" in gold, a speech bubble icon with an 'i', and "CENTER" in gold.

# PURINA<sup>®</sup> PRO PLAN<sup>®</sup> VETERINARY RESOURCE CENTER

## FIND EXPERT NUTRITIONAL SUPPORT AT THE PURINA PRO PLAN VETERINARY RESOURCE CENTER

When you need answers, we have experts. Contact us for all your questions regarding Pro Plan Veterinary Diets and Supplements, Pro Plan formulas and client support.

### THREE WAYS TO TALK:

#### CALL

**1-800-222-VETS (8387)**

Mon-Thu 8 am - 6 pm CST  
Friday 8 am - 4:30 pm CST

#### EMAIL

***VRCsupport@  
Purina.Nestle.com***

#### CHAT

Schedule a time for us to call you, and let our bot Retriever gather case information to help our vets prepare.

***PurinaForProfessionals.com/VRC-contact***

## HOW CAN WE HELP?

### VETERINARIAN-TO-VETERINARIAN CONSULTATIONS

- Thorough evaluation of a pet's current diet, health history, current lab work, and any specific concerns or goals
- Guidance for diet and supplement recommendations
- Tools to help client conversations on nutrition



## ***OUR EXPERTS ARE READY TO COLLABORATE WITH YOU.***

Contact the Veterinary Resource Center via phone, email or chat today.

### ✓ **DIET RECOMMENDATIONS**

- Valuable assistance and recommendations regarding diets for dogs and cats with special dietary needs due to allergies, sensitivities, or diseases such as diabetes, IBD, renal failure, etc.

### ✓ **WEIGHT LOSS/MANAGEMENT SUPPORT**

- Diet recommendations for weight management and weight loss in cats and dogs, as well as weight gain strategies
- Guidance on portion control, calorie intake, and appropriate treat choices to help pets achieve and maintain a healthy weight

### ✓ **SUPPLEMENT RECOMMENDATIONS**

- Assistance and recommendations regarding different supplement options for cats and dogs
- Evaluating specific needs such as age, breed, size, activity level, and any existing health conditions to identify potential areas where supplements may be beneficial

### ✓ **STAFF & CLIENT EDUCATIONAL TOOL ASSISTANCE**

- Help answer common pet owner questions about pet food/ingredients
- Assistance with educational tools such as the Purina Institute and Daily Nutrition Matters®