

# Nutrition is at the heart of what we do, but it's not all we do.

As a global leader in pet nutrition as well as in the community, we believe it's our social responsibility to give back in ways that go beyond the pet food bowl.



## We lead with expertise.

Backed by over 125 years of science and research, we have over 500 scientists, nutritionists, behaviorists, veterinarians and other specialists who relentlessly pursue new discoveries and push boundaries—creating real nutritional solutions that make a difference. With over 7,000 granted and pending patents, we share these discoveries with the entire pet food industry because we believe it helps all pets live happier, healthier lives.



## Safety is our promise.

We always meet or exceed AAFCO standards with every one of our products. And with over 100,000 quality checks daily across our U.S. facilities, we deliver some of the highest quality and safety standards in the industry.



## Ingredient integrity is our top priority.

Every ingredient we use is responsibly sourced, can be traced back to our trusted sources and has a specific purpose—go to [purina.com/ingredients](http://purina.com/ingredients) to learn more.



## We believe excellent nutrition should be available to all dogs and cats.

We offer a wide range of products, so pet owners can choose a food that's right for their pets and their unique needs.

Using the power of nutrition to help all pets live long, healthy lives.



## We believe nutrition starts with understanding nutrients, not just ingredients.

We know the best ingredients are the ones that work to enhance one another's performance. That's why we formulate our food based on nutrients and how they affect your pet's overall health—not just ingredients alone.



## Together with Petfinder.com we power over 2.2 million pet adoptions annually.

We partner with more than 11,000 shelters in our Petfinder network. Purina also provides support with our 49 shelter partners through grants, donations, disaster relief support and volunteerism.



## We're reducing our environmental impact every day.

Purina is committed to achieving a zero-waste status by the end of 2020 and 100% sustainable packaging by 2025.



## We're keeping domestic violence victims and their pets together.

We've partnered with RedRover® to create the Purple Leash Project so we can make more domestic violence shelters pet-friendly. Our goal is to have a pet-friendly shelter in every state by the end of 2020. We've committed \$500k through 2022 to help make this possible.



## We believe shelter pets deserve high quality nutrition and care.

In 2018, we donated 12 million pounds of food and litter to shelter pets across the nation.



Advancing the lives of pets and people by going beyond the pet food bowl.



## We believe pets and people are better together.

We share our passion for pets by bringing our own pets to work with us every day. And we partner with places in the community, such as St. Louis Children's hospital, to create spaces where young patients can be with their own pets as they heal.

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